

MATCHSET Sales Network

More than a marketplace. *Infrastructure for ecosystems.*

Building the infrastructure for resilient, self-sufficient and complementary ecosystems.

TOQUMA · hello@toquma.org · toquma.org

Most platforms optimize for transactions.

Matchset optimizes for outcomes.

TRADITIONAL PLATFORMS

Connect people based on similarity, proximity, or availability. Success measured by activity volume.

MATCHSET

Identifies complementary relationships capable of creating stronger, more resilient and more sustainable systems.

The hidden cost of poor matching.

Every year billions of dollars are lost because organizations connect with the wrong partners, hire the wrong people, choose the wrong distributors, build the wrong teams, or pursue the wrong opportunities.

Most digital platforms maximize activity. Very few maximize long-term success.

The result is inefficiency, dependency, fragility and wasted resources.

From matching to complementarity.

MOST PLATFORMS ASK

"Who is similar?"

MATCHSET ASKS

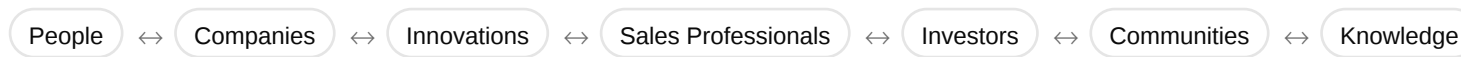
"Who completes the system?"

Relationships are evaluated across Complementarity, Resilience, Sustainability, Self-Sufficiency, Trust, Long-Term Value Creation and Consequence Awareness.

Predict before reality pays the price.

Matchset is powered by principles inspired by Homo Predictus. Rather than focusing only on immediate transactions, the platform helps participants understand future consequences before major decisions are made.

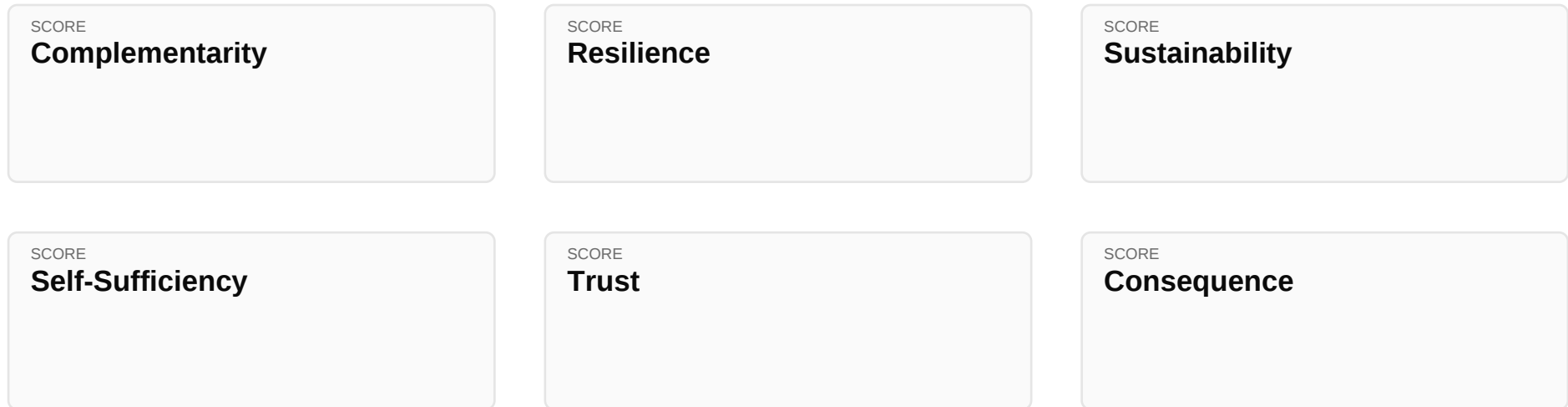
The objective is not simply growth — the objective is intelligent growth.



LINKED THROUGH CONSEQUENCE-AWARE MATCHING

A new standard for ecosystem intelligence.

CQI is a proprietary framework evaluating the quality and future potential of business relationships.



The higher the CQI, the greater the probability of creating durable value.

Beyond sales.

The same intelligence engine powers multiple verticals — Matchset is designed as scalable ecosystem infrastructure.

◆ Sales Matching

◆ Startup Matching

◆ Investor Matching

◆ Talent Matching

◆ Mentor Matching

◆ ESG Matching

◆ Innovation Matching

◆ Education Matching

◆ Partnership Matching

The operating system for *complementary ecosystems.*

The future economy will increasingly depend on intelligent collaboration. Organizations will need better ways to identify partners, opportunities and capabilities that strengthen resilience and reduce dependency.

Matchset aims to become the global operating system for complementary ecosystem building — where quality of matching becomes more important than quantity of connections.

Investing in better decisions.

We believe the next generation of value creation will emerge from platforms that improve the quality of decisions before they shape reality.

Artificial Intelligence

Marketplace Economics

Systems Thinking

Network Effects

Human Collaboration

Predictive Decision Intelligence

We do not optimize for transactions.

We optimize for resilient, self-sufficient and sustainable outcomes.